CARSON TAHOE HEALTH



Employee Headshot & Media Release

Your photo will be utilized across a variety of platforms during your employment with Carson Tahoe Health. We will use your image to aid in your identification, and from time to time, we may utilize your photo to commemorate or celebrate your employment with our organization. It's essential that the photo you submit to us for identification contains a neutral background and avoids the use of excessive filters or photo editing. Your headshot should also be free of accessories such as hats, surgical bonnets, glasses, masks, etc.

Instructions:

An acceptable photo is clear in color, reproduces skin tones accurately, and is properly exposed with no shadows. Your head should be centered, providing ample room for correct placement and uniform editing. Your eyes must be open, with your pupils and irises (colored portion of the eyes) visible and eyewear removed. You should be facing the camera and be looking straight ahead. Please refer to the following for further examples of acceptable headshots:

Correct Positioning







Head shown in full, head is centered

Correct Exposure







Lighting is even, not over or underexposed, and without shadows or reflections.

Neutral Background





Declination of Employee Headshot & Media Release

Background is plain and one neutral

Photo Quality







Photo should be in color, be a true likeness, be free of filters, unaltered by computer software, with sharp and sufficient contrast and detail

No Head-tilt





Head is facing forward; eyes are horizontally aligned, the head is not titled, shoulders are straight

Consent & Release:

I hereby authorize Carson Tahoe Health, d.b.a "Carson Tahoe Health" to use my photo and/or information related to my experiences with all Carson Tahoe Health affiliated businesses. I further give Carson Tahoe Health consent to record, videotape, and photograph my image and/or voice. I understand this information may be used in publications, including electronic publications, social media, audiovisual presentations, promotional literature, advertising, community presentations, and/or other similar ways. Carson Tahoe Health will disclose to me, when appropriate, the specific information and/or photo before release to the general public. I understand that no special compensation will be provided to me for the use of my image and that I may not be informed in advance of the specific use of my picture or likeness. I release Carson Tahoe Health and their respective employees, officers, and agents from any liability which may arise from the use of such media. I understand that I can revoke this release at any time in writing. If revoked, the use of any of my photos or other information authorized by this release will immediately cease.

Print Name:	Signature:	Date:
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